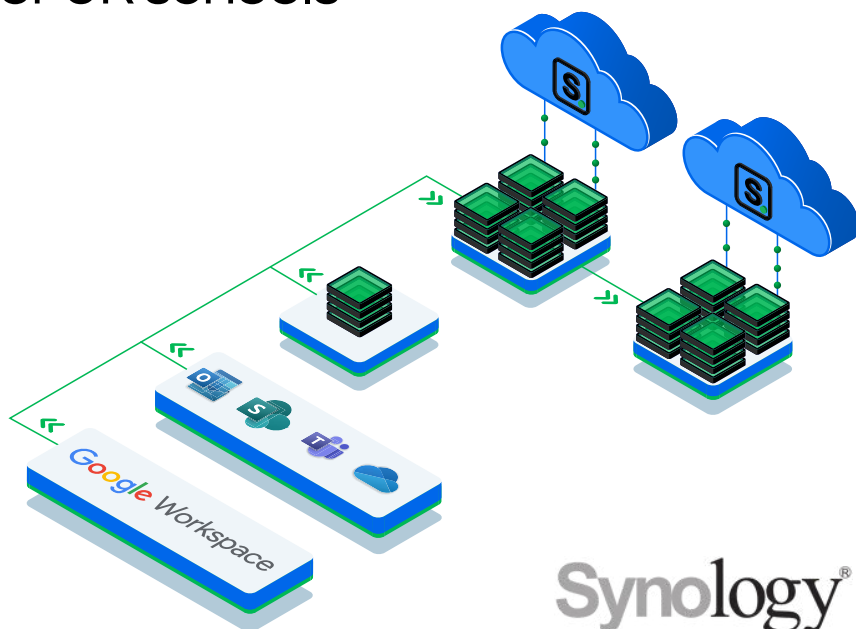


Is your school data *truly* backed up?

60 second **cloud backups**
for UK schools



Private Cloud Backup for UK Schools
based on RPA / DfE requirements.

Powered by the best Allowing you to rest

SynaaS.uk has teamed up with the
worlds best data protection
platforms giving UK schools the
confidence to **thrive**

Synology®



Google Workspace

Microsoft

SynaaS.uk is powered by **9 Technology Group LTD**



01706404099 | contact@synaas.uk
www.synaas.uk



The silent *threat* to UK education

The potential true cost of doing nothing :

- Permanent loss of student work
- Breach of data protection regulations
- Significant financial loss & penalties
- Irreparable reputation damage
- Disruption to educational continuity
- Significant impact on students career progression

83%

UK Schools hit in the last year

71%

Schools experienced financial and data loss

54%

Serious data breaches reported



Cloud storage is ***not*** Cloud backup

Microsoft and Google urge their users to backup data.



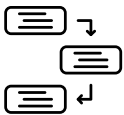
Recycle Bin

Provides **limited** protection, and if a user account is deleted and not restored in time, all data is lost from the Workspace or Microsoft servers.



Retention Policy

Google/Microsoft limits its data retention policy to save server space by **deleting data permanently** when it falls outside the retention period.



Avoid Dependency

Depending solely on Google/Microsoft is **risky** due to outages. It is recommended to have at least two secure backup sources for your data.



Legal and Compliance

Storing staff data for extended periods of time is a **legal requirement** in many instances. Failure to comply can lead to potential litigation.

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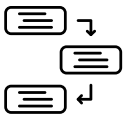
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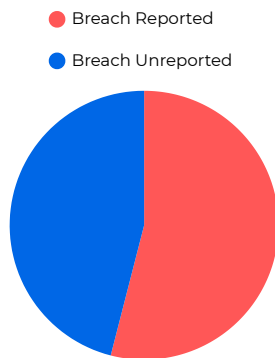


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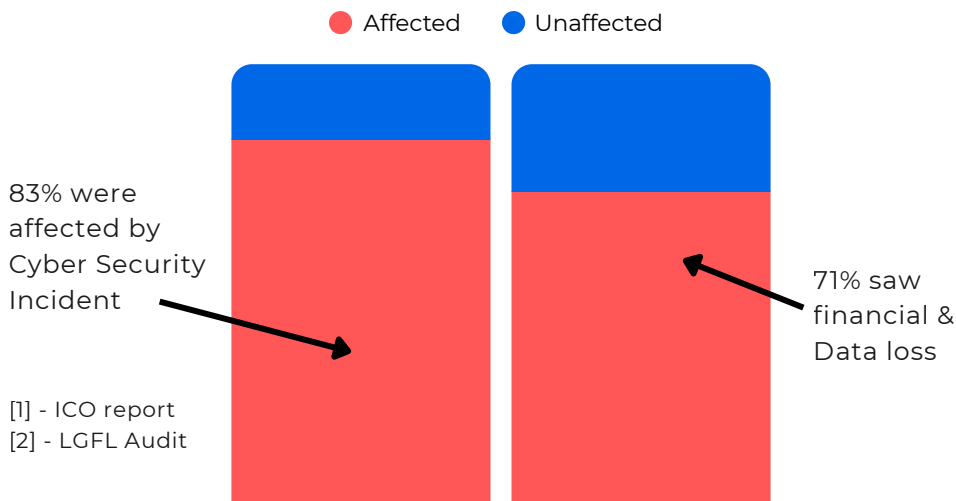
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Data is *precious*

In the last year, an alarming **54%** of universities experienced the devastating effects of data breaches [1]



An audit by the LGfL (London Grid for Learning) and NCSC (National Cyber Security Centre). [2]



What is SynaaS ?

Say Hi to a private backup appliance **dedicated** to you

Sourcing

As Synology partners we identify **hardware** and software requirements



Deployment

Our technical engineers deploy the backup solution in an **accredited** data centre (Manchester, Warrington & London)



Monitoring

The team at SynaaS continuously monitor, support and **fully maintain** the backup appliance

We implement a **3-2-1-1-0** strategy

3 Copies of data

2 types of media

1 Offsite

1 Offline

0 Errors on recovery



SynaaS vs. Alternatives

We focus on helping UK Education gain true protection whilst cutting upto **83%** of traditional cloud backup costs

Feature	SYNaaS	Other Vendors
Managed performance monitoring	✓	Unmanaged / add-on
School owns hardware	✓	✗
Sight of physical data location	✓	✗
Help with policies and documentation	✓	✗
UK GDPR, RPA + DfE Compliant	✓	?
Customised retention periods	✓	?
Backup frequency options	Continuous Hourly Daily Weekly	Limited / Once Daily
Data usage forecasting	✓	✗
Controlled AES encryption at rest	✓	?
Costs	Fixed	Increases Monthly

What are the alternatives?

MATs & schools have generally a few options for protecting cloud data

- 1** **Googles + Microsoft backup:**
 - When the provider goes down, you also lose access to backups.
 - Eggs in one basket approach
- 2** **In-house solution:**
 - IT Staff turnover causes lack of maintenance
 - Backup data is **vulnerable** in event of cyber attack, power loss or physical theft
 - Requires **specialist skills** to maintain backups
 - Hardware location is not compliant with **ISO security standards**
 - Additional cooling & power requirements **adds to costs**
- 3** **Cloud SaaS Backup Provider:**
 - **Recurring costs** increase every month as Data usage rises
 - No true ownership of data
 - No sight of **data location**
 - Shared physical appliances
 - **Unmanaged** provisioning
 - Cannot transfer backup data away (Vendor **Lock-in**)
 - No oversight on vendors security

Our fully *managed* solution

From deployment to ongoing maintenance the SYNaaS team provide dedicated resources to ensure true protection and risk mitigation against Data Loss.



ISO 9001 + 27001
certified locations



Unlimited data
retention period



Firewalled access
to appliance



Backup PCs and
servers in
addition



Continuous,
hourly or daily
backups



Backup policy
documents
provided



UK only, with
GDPR compliance



Full admin access
and transparency



Encryption in transit
and at rest

Stay *compliant*, have peace of mind

DfE : “Cloud providers will only hold backup data for a **limited period**. This could be for as little as 30 days with some providers”

DfE also says : “You should already be meeting this standard to help safeguard, protect and secure your data and systems”



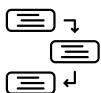
ISO 9001

Having backup data in an ISO 9001 certified environment allows for **effective processes** around incidents and delivery of Backup Services



ISO 27001

Having the Trusts Backup Data within an ISO 27001 compliant datacentre ensures that risks around **information security** are mitigated. This includes continuous monitoring.



Cyber Essentials PLUS

Cyber Essentials **Plus** ensures that overall processes regarding infrastructure and **high standards** are met. SYNaaS is compliant with CE Plus and pending certification



Ofsted / DfE

We comply and meet with the DfE standards for backing up cloud data and keeping **updated with regulations**. This is crucial so that the SYNaaS service is robust.

Backup *scorecard*

0-10: High risk

11-15: Vulnerable

16-18: Adequate

19-20: Strong

Data protection

- ☐ Backup frequency beyond daily snapshots
- ☐ Protection against synced deletions
- ☐ Safeguards against ransomware
- ☐ Off-site backup copies
- ☐ Clear retention periods

Score: ____/ 5

Recovery capabilities

- ☐ Recovery testing performed regularly
- ☐ (RTO) Recovery time objectives defined
- ☐ (RPO) Recovery point objectives defined
- ☐ Automated backup validation
- ☐ Documented recovery procedures

Score: ____/ 5

Compliance

- ☐ DfE compliance verified
- ☐ GDPR requirements met
- ☐ Data location transparency
- ☐ Retention policies documented
- ☐ Access controls defined

Score: ____/ 5

System management

- ☐ Centralised backup monitoring
- ☐ Regular performance audits
- ☐ Staff training procedures
- ☐ Incident response plan
- ☐ System documentation

Score: ____/ 5



Need help *protecting* your schools digital future?



Free Consultation

We have free resources and guides available for you to use on data backup & protection



Comprehensive backup audit

SynaaS offers an in-depth free audit on your backup strategy with no strings attached.



Customised strategy

Speak to the team to help you implement an efficient and secure backup strategy



Cost analysis

Allow us to help you understand unnessecary costs at your school.

Book a meeting now with the SynaaS team



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